

Lake Tahoe Taxpayers Association  
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date:  
subject:

Nov 2, 2024, 11:58 AM  
Unlawful use of voter registration information

**They used the Voter Registration confidential email addresses to send these political ads.**

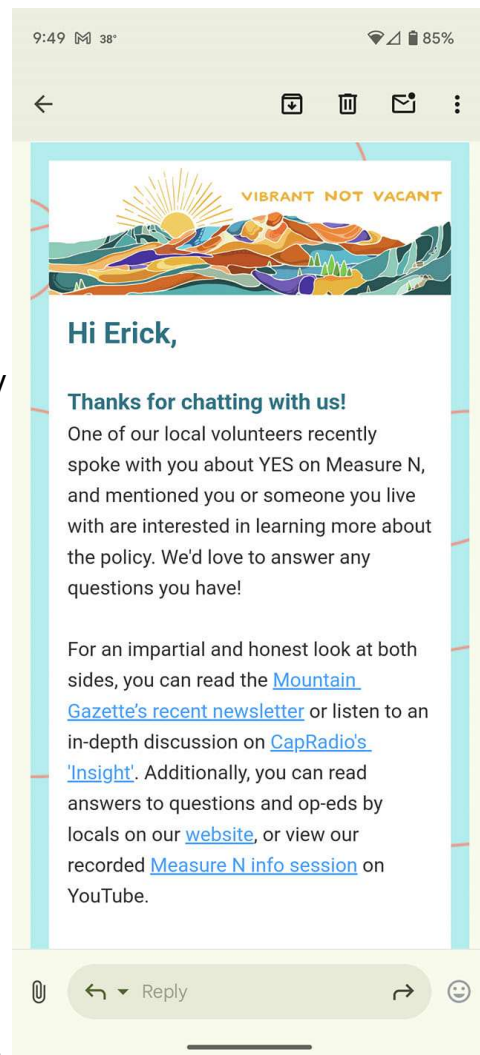
**The same people who want to spy on you to see if you are in your home 183 days per year and say we should “trust them”, are now illegally using your confidential voter information for unlawful political advertising.**

Yes on N South Lake Tahoe Vacancy Tax advocates sent from “Yes@VibrantnotVacant.com” – has unlawfully used private, confidential information from the strictly controlled Secretary of State or El Dorado County Registrar of Voters offices to email political campaign advertisements to residents of South Lake Tahoe.

These files are only provided to individuals and organizations that sign an affidavit that they will only be used for research and will only be used on “secure computer systems”. They are even encrypted in order to prevent them being used by unauthorized individuals. The application MUST include a clear copy of the applicant’s current driver license or state identification card.

Prohibitions: • Using the data for an unapproved purpose; • sharing or transferring the data to any other party without the submission of a new application and the express written approval of the Secretary of State; • Using the data to harass any voter or voter’s household; • Using the data for any commercial, advertising, or marketing purposes; • Leaving the voter data unsecured and publicly available online or offline. A violation of the above constitutes a misdemeanor, subject to significant fines. (Elections Code section 18109) Business and Professions Code - BPC

The advertisements acknowledge that they obtained the email address from the closely regulated Voter



*Please note, this is a one-time email following our neighborhood canvass using publicly available data from local voter rolls. You have not been subscribed to an email list.*

Registration information files. This is illegal and we are requesting they be prosecuted immediately. This is more of the unacceptable behavior by these miscreants.

## **DIVISION 7. GENERAL BUSINESS REGULATIONS [16000 - 18001]**

( Division 7 added by Stats. 1941, Ch. 61. )

### **PART 3. REPRESENTATIONS TO THE PUBLIC [17500 - 17943]**

( Part 3 added by Stats. 1941, Ch. 63.)

#### **CHAPTER 1. Advertising [17500 - 17606]**

( Chapter 1 added by Stats. 1941, Ch. 63. )

( Article 2 added by Stats. 1941, Ch. 63 17538.41.

(a) (1) Except as provided in subdivision (b), (c), (d), or (e), **no person, entity conducting business, candidate, or political committee in this state shall transmit, or cause to be transmitted, a text message advertisement to a mobile telephony services handset, pager, or two-way messaging device that is equipped with short message capability or any similar capability allowing the transmission of text messages. A text message advertisement is a message, the principal purpose of which is to promote . . . a political purpose, . . . or advertising material for political purposes.**

*None of the recipients of this message have “chatted with” nor requested this information as claimed.*

#### **Thanks for chatting with us!**

One of our local volunteers recently spoke with you about YES on Measure N, and mentioned you or someone you live with are interested in learning more about the policy. We'd love to answer any questions you have!

For an impartial and honest look at both sides, you can read the [Mountain Gazette's recent newsletter](#) or listen to an in-depth discussion on [CapRadio's 'Insight'](#). Additionally, you can read answers to questions and op-eds by locals on our [website](#), or view our recorded [Measure N info session](#) on YouTube.

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#### **Here's why locals are voting YES on Measure N:**

##### **PROTECTS THE FUTURE OF SOUTH LAKE TAHOE**

- 44% of all homes now sit empty most of the year, 7,000+ homes
- Number of empty investment properties and 2nd homes is increasing
- Tahoe City's vacancy rate is 70%, we'll follow them unless we act now
- School enrollment is down 36%, we're losing families and school funding

##### **SUPPORTS LOCAL BUSINESSES & WORKERS**

- Boosts spending by recovering an estimated 1,500 full-time households
- Independent report estimated \$27M boost in local annual retail spending
- Creates more workforce housing so businesses can find & keep staff



**Shirley N. Weber, Ph.D.**  
California Secretary of State  
Elections Division

1500 11th Street, 5th Floor | Sacramento, CA 95814 | 916.657.2166 | elections@sos.ca.gov

June 28, 2024

John Messina  
PO Box 7115  
South Lake Tahoe, CA 96158

Re: California Voter Registration File Request #2093

Dear John Messina,

The enclosed disc contains the voter registration data you requested from the state of California.

The file has been encrypted using 7-Zip software and will require a password. You will find the decrypted data in a standard tab-delimited text format. The first record contains the names of each field. To decrypt the file:

1. Open the .zip file with 7-Zip or another zip utility that supports .zip files.
2. Unzip the files to chosen location by entering the password provided by our office.

You are approved to use this data only for the purpose stated in your application – **not for any type of commercial purpose**. Authorization must be obtained from the California Secretary of State before this data can be used for any other purpose or before it can be **transferred to another party**. This data is **required to be maintained** in a secure and confidential manner.

Please contact our office at (888) 868-3225 for the decryption password.

Sincerely,

Margarita Arroyo  
Elections Analyst

*John Messina*